



PRESS RELEASE
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12th Annual Battle of the Animas to take place May 28th

Durango, Colo. - Mild to Wild Rafting and Jeep Trail Tours' 12th annual Battle of the Animas will take place Tuesday, May 28, 2013. The Battle of the Animas pits local restaurants, tourist shops and lodging establishments against each other in a head-to-head paddle-rafting race down the Animas River.

"We're always excited for the Battle of the Animas," said Alex Mickel, owner of Mild to Wild, "it's a great way to continue and build community relationships. We work together all year to keep our local tourism industry thriving; this is a fun way to get together with each other and just have a great time on the river."

Battle of the Animas

Team Ore House defending their title in 2012

After two consecutive wins, the Ore House Restaurant will return to defend their first place title and attempt to walk away with a coveted Battle Paddle.

"Not only is this a fun way to gather our local tourism industry friends, but it also provides a great team building experience for each business. And our newly sharpened paddle blades should add an unprecedented spirit of competition to this year's Battle of the Animas!" Mickel said.

Teams of six to eight meet at the Mild to Wild office at 10:00 A.M. for registration and will be shuttled to the drop-in site. The race starts at 11:00 A.M. with the start location to vary between 32nd and 29th street put-ins depending on water flows for the day and to be announced the morning of the race. It begins with all boats leaving the shore at the same time and finishes at Santa Rita Park.

After the race, winning teams will be treated to an award ceremony and complementary barbecue hosted at the Steamworks Brewing Company courtyard.

Teams are urged to reserve their spot now as space is limited and availability is based on a first come, first serve basis.

Mild to Wild extends an invitation to their friends in the media to come out and join in the Battle!

For more information contact Mild to Wild Rafting & Jeep Trail Tours at 970-247-4789 or Molly Mickel at molly@Mild2WildRafting.com.