



PRESS RELEASE
June 2, 2013

Inflatable Rodeo & River Parade at 2013 Animas River Days

Durango, Colo. - Mild to Wild Rafting and Jeep Trail Tours, Inc. is excited to announce the upcoming Inflatable Rodeo as part of the 2013 Animas River Days. Animas River Days will take place June 6-9, 2013, and celebrates the large role the Animas River plays in our local community.

Mild to Wild will sponsor the Inflatable Kayak Rodeo for the fourth year in a row on Saturday, June 8. Registration will begin at 3:00 PM, all participants will attend a Pre-Rodeo meeting at 3:45 PM and the Rodeo will kick off at 4:00 PM.

Participants will arrive at Santa Rita Park with their chosen method of flotation and prepare to surf Clock Tower Rapid. All ages and types of flotation are allowed and prizes will be awarded for the Most Creative Flotation Device, Best Wipe Out and Crowd Favorite. Spectators, costumes and cheering are encouraged.

"A festival like this is sure to draw river enthusiasts and anyone looking to enjoy our beautiful river in Durango," Alex Mickel, owner of Mild to Wild Rafting, said. "We hope to have a great turn out for the Inflatable Rodeo this season and look forward to the innovative ways folks will (attempt to) use to surf Clock Tower Rapid."

Mild to Wild will also offer a guided Animas River Days Parade trip the same evening for those who want to join the festivities, but do not own their own rafting equipment. All rafting gear will be included for the cost of \$32 per adult and \$27 per youth. The parade begins at 5:30 PM and guests can arrive early to decorate the boats. Reservations for the Animas River Days Parade trip should be made in advance by calling 970-247-4789.

Mild to Wild Rafting and Jeep Trail Tours, Inc. offers the biggest selection of whitewater rafting and jeep trail tours in Southwest Colorado, Eastern Utah and Central Arizona and is proud to support the local community.

For more information, contact Mild to Wild Rafting & Jeep Trail tours, Inc. at 970-247-4789.