

Molly Mickel 970-247-4789 Molly@Mild2WildRafting.com

FOR IMMEDIATE RELEASE

March 5, 2014

Animas River Snowpack Promises A Great Rafting Season

With Over a Foot of New Snow in the San Juans, Southwest Colorado is Gearing Up for a Solid Spring and Summer Rafting Season

DURANGO, Colo. - After another storm rolled through the San Juan Mountains over the weekend, Mild to Wild Rafting and Jeep Trail Tours is primed for their 20th year in business in Durango, Colorado.

Yesterday's snow reports indicate the Animas River Basin snowpack is at 105%. Likewise, snow reports for the San Miguel River Basin are averaging 101%. Continued snow forecasts for the San Juans will continue to bolster these numbers, as the spring rafting season grows closer.

"Don't be fooled by the lack of snowfall in Durango proper," says Alex Mickel, co-founder of Mild to Wild Rafting & Jeep Trail Tours, "As of March 3, the gauges high up in the mountains - Red Mountain, Molas Lake and Mineral Creek - where largest portion of the Animas River water comes from, measure snowpack at an average of 121%, year to date. This high snowpack results in more water and is especially important as summer approaches, resulting in better whitewater and a longer rafting season!"

With a plethora of snow for the spring melt off, Mild to Wild Rafting & Jeep Trail Tours has launched several new trips for a fantastic Durango rafting summer season.

A new high adventure trip, the <u>Piedra Double Box</u> combines both the <u>Upper Piedra River</u> and <u>Lower Piedra River</u> into a fast-paced day of technical rapids, direct drops and heart-pumping whitewater. Flowing through a sublime wilderness near Pagosa Springs, Colorado, this new Piedra River trip is sure to be a rush.

This year Mild to Wild is excited to introduce the <u>Ultra Upper Animas</u>. A full day trip through the San Juan Mountains and Animas River Gorge, combing both the <u>Silverton</u> and <u>Needleton</u> sections on the famous Upper Animas River. As our most extreme whitewater adventure, with Class IV and V rapids, the Ultra Upper Animas is sure to be a marathon whitewater adventure!

With more options on <u>Telluride's San Miguel River</u>, a strong snowpack is sure to satisfy the season's rafting demands! One of Colorado's least known and most spectacular rivers, the San Miguel immerses guests into a wilderness of red-rock canyons, thrilling whitewater and incredible scenery.

Find a complete schedule of this year's events and summer specials at www.Mild2WildRafting.com.

About Mild to Wild Rafting and Jeep Trail Tours

Now in their 20th year of business, Mild to Wild Rafting and Jeep Trail Tours is a family-owned and operated tourism adventure center with outfitters in Colorado, Utah and Arizona. Offering whitewater rafting, inflatable kayaking, stand up paddle boarding, Jeep 4x4 trail expeditions, Mesa Verde National Park tours and Durango train packages, Mild to Wild Rafting and Jeep Trails Tours strives for the best in customer service with an unparalleled guarantee, "If you are not absolutely delighted with our guides and equipment, the trip is free!" Proud to share the best of the Southwest, meet the Mild to Wild family at www.Mild2WildRafting.com. Escape, explore, experience, and always, live adventurously.