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**FOR IMMEDIATE RELEASE**

January 9, 2014

### **Mild to Wild Celebrates 20 Years With A Wave of New Adventures**

*As 2014 Begins, Mild to Wild Rafting and Jeep Trail Tours Prepares for an Unforgettable Year*

DURANGO, Colo. – Thrilled to be commencing their 20<sup>th</sup> year in business, Mild to Wild Rafting and Jeep Trail Tours is launching the New Year with a splash.

Guided Mesa Verde Discovery Tours are the first of many new and exciting adventures offered at Mild to Wild this year. The small group, interpretive guided tours bring Pueblo culture and history to life at the 5,000 known archeological sites and 600 ancient cliff dwellings of Mesa Verde National Park – a World Heritage Site and some of the most notable and best preserved archeological sites in the United States.

As our most extreme river adventure, The Ultra Upper Animas combines two days of intense Class IV and V whitewater rafting into one marathon whitewater adventure on the Upper Animas River in Southwestern Colorado. In order to participate, guests must be very physically fit and pass an on-river orientation the night before the trip. This specialty trip is scheduled for May 24 and June 7, but can be built for any group of eight or more.

For even more time on the river, experience the best interview ever while discovering what it's like to be a part of the Mild to Wild team on one of our first-ever Adventure Interview Trips! Open to anyone interested in working at Mild to Wild, learn about our employment opportunities in the office, on the river and on the trail, while rafting and camping on some of the Southwest's most beautiful rivers. There will be three trips available this spring; two on the spectacular Salt River in Arizona (March 11-14 and March 25-28) and one on the scenic Dolores River in Southwest Colorado (May 4-7).

And sure to be an annual favorite, our new Whitewater Rafts & Brewery Crafts event is kicking off on the Piedra and Animas Rivers. Join us for a fun day of rafting, then venture with Mild to Wild to three of Durango's thirst-quenching craft breweries for a tour, taste of the trade and night on the town. Schedule includes the Upper Piedra, May 24, June 7; Lower Piedra, May 25, June 13; Upper Animas, June 21, July 12; Lower Animas, May 31, July 10. Can't make any of these dates? We'll keep the fun flowing for any group of six or more.

"To be celebrating 20 years of Mild to Wild, we couldn't be happier," said Alex Mickel, owner of Mild to Wild Rafting and Jeep Trail Tours. "And to welcome another season, we have lined up some excellent trips this year."

Find a complete schedule of this year's events and summer specials at [www.Mild2WildRafting.com](http://www.Mild2WildRafting.com).

#### **About Mild to Wild Rafting and Jeep Trail Tours**

Now in their 20<sup>th</sup> year of business, Mild to Wild Rafting and Jeep Trail Tours is a family-owned and operated tourism adventure center with outfitters in Colorado, Utah and Arizona. Offering whitewater rafting, inflatable kayaking, stand up paddle boarding, Jeep 4x4 trail expeditions, Mesa Verde National Park tours and Durango train packages, Mild to Wild Rafting and Jeep Trails Tours strives for the best in customer service with an unparalleled guarantee, "If you are not absolutely delighted with our guides and equipment, the trip is free!" Proud to share the best of the Southwest, meet the Mild to Wild family at [www.Mild2WildRafting.com](http://www.Mild2WildRafting.com). Escape, explore, experience, and always, live adventurously.

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